

20 February 2018

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## TO WHOM IT MAY CONCERN

### Reference for Propel Business Group

It is with pleasure that we write about the success we have had in our business at Azure HR, due to the direct input, advice and guidance provided by the Propel Business Group. In 2014, we were on the hunt for a business advisory service that could provide us with not only tax advice but also advice about developing our business in terms of growth, profile, market share and differentiation strategies. We shortlisted a number of providers but chose to engage Propel Business Group for three factors:

1. Their industry knowledge, expertise and advice far outweighed their competitors.
2. Their system of developing our internal capacity along with their 'hands-on' / 'can-do' practical coaching and mentoring support is second to none.
3. Their value for money and return on investment ticked every box.

On behalf of Azure HR, we are extremely pleased to advise that through the advisory services received by the Propel Business Group, our business is in a very strong position today, thanks to the hard work, dedication and advice received from Russell and his staff at the Propel Business Group. I strongly recommend anyone looking for a business advisory service, to give the team at Propel a call – you will not regret it - it will be the best decision you have made in a long time.

If Azure HR can be of further assistance, please do not hesitate to contact me at [adrian@azurehr.com.au](mailto:adrian@azurehr.com.au) or 1300 323 105 or mobile 0411 577 501.

Yours sincerely,



**Adrian Robinson** *Dip.Bus; Grad Cert HRM; MHRM; AFACHSM; CHE*

**Managing Director**

